

outstanding CSR of the Year Award

Frequently Asked Questions

What should I do once I receive a nomination?

Once you receive a nomination, you must alert the nominee with a "Congratulations" email and send them your state specific Entry Form. The Entry Form outlines several items the nominee will need time to gather and submit. You must also send a "Thank you" email to each nominator.

The National Alliance recommends that you create a tracking sheet for all nominations you receive. Using a tracking sheet helps ensure that you send a "Congratulations" email and Entry Form to each nominee and a "Thank You" email to each nominator. Please send these emails as soon as you receive nominations.

Note: Please respect the wishes of any nominators that want to remain anonymous.

Do you need a designation to compete?

Designations are not required in order to compete. Any individual with primary duties involving insurance customer service is eligible to compete regardless of job title, affiliation, or professional designation.

Can someone nominate anonymously?

Anonymous nominations are accepted. A nominator's name will not be shared unless they give permission to do so.

What do I do if a candidate asks who nominated them?

DO NOT give out a nominator's name if they have asked to remain anonymous. Please say, "Your nominator has asked to remain anonymous. I can't provide you with that information."

How long does the essay need to be?

500 to 1000 words.

When are the state winners announced?

In mid-July, The National Alliance will prepare a news release announcing all the state winners and will distribute it to our Board Members, Licensee associations, and national media outlets.

You may contact your state winner to congratulate them after the announcement is made by The National Alliance. An award certificate will be mailed to all state winners.

When is the national winner announced?

A news release announcing the national winner will be distributed by The National Alliance in late August or September.

Ohio Insurance AGENTS

Ashley Fitzsimmons, Director of Professional Development
Joshua Moore Professional Development Coordinator

ashley@ohioinsuranceagents.com
joshua@ohioinsuranceagents.com