

PROGRAM BENEFITS

AT-A-GLANCE

PLATINUM	GOLD	SILVER	BRONZE	COPPER
\$20,000	\$15,000	\$10,000	\$5,000	\$2,500

VISIBILITY AT OIA CONFERENCES AND EVENTS

Exhibit booth at IACON24	Complimentary \$1,500 value	Complimentary \$1,500 value	Complimentary \$1,500 value	50% Discount	50% Discount
Priority selection of booth location	1st	2nd	3rd	4th	5th
Exclusive "PARTNER Company" exhibitor signage	★	★	★	★	★
Complimentary registration at OIA events of your choice	5 \$2,000 value	4 \$1,500 value	3 \$1,500 value	2 \$1,000 value	1 \$500 value
Discounted registration rates for all company employees at OIA events and educational classes	★	★	★	★	★
Sponsorship and recognition at all OIA conferences and events	Logo	Logo	Logo	Name	Name

CONNECT WITH OIA MEMBERS

Send marketing email(s) to OIA members (limits and exclusions apply)	★	★	★		
Opportunity to select an OIA member agency to receive a complimentary valuation report	★	★			
Opportunity to invite OIA member agent(s) to attend IACON24 as your company's guest(s) at no charge±	3 \$900 value	2 \$600 value	2 \$600 value	1 \$300 value	
Exclusive rental of OIA meeting space (subject to availability)	Complimentary meetings (4)	Complimentary meetings (2)	Complimentary meetings (1)	★	★

EXPOSURE THROUGH PRINT AND DIGITAL

Hyperlinked, rotating banner advertisement featured on OIA homepage (ohioinsuranceagents.com)	★				
Hyperlinked company logo on OIA homepage	★	★	★		
Complimentary full-color ad in the printed "OIA YEAR IN REVIEW" annual publication (deadlines apply)	Full Page \$3,000 value	Half Page \$2,000 value	Quarter Page \$1,000 value	Available for Purchase	Available for Purchase
Printed copy of "OIA YEAR IN REVIEW" publication	★	★	★	★	★
E-newsletter logo button hyperlinked to company website	IA Rev 12 issues	IA Rev 6 issues	IA Rev 6 issues		
Opportunity to submit sponsored content for "IA Rev" e-newsletter (sent monthly)	5 articles	3 articles	1 article		
Recognition on OIA social media channels	★	★	★	★	★

STAND OUT FROM YOUR COMPETITION

Feature on "Webinar Wednesday" on topic of choice (limits and deadlines apply)	★	★	★		
General sponsorship of weekly webinar series for OIA members	Logo	Logo	Logo	Name	Name
Digital display in OIA's lobby	Logo	Logo	Logo	Name	Name
Exclusive use of OIA PARTNER logo	★	★	★	★	★
Recognition at all OIA Board of Directors meetings	★	★	★	★	★

± Restrictions apply; contact OIA for further details