

IACON ADVERTISING PACKAGE 2026





AD SIZE	DIMENSIONS	ALL-IN COST Event Booklet + Magazine
Full Page (no bleed)	8.5" x 11" trim 8.00" x 9.00" safe area	\$999
Horizontal Half Page (no bleed)	7.75" x 4.75" safe area	\$499
Quarter Page (no bleed)	3.6875" x 4.95" safe area	\$249

Three-for-One Bundled Advertising

All ads will be cross-promoted in OIA’s quarterly print + digital magazine (set to release at the end of September) *and* in the IACON program booklet at one combined price. The company’s logo will also be displayed on an exclusive scrolling slide in the event venue.

Magazines are sent to over 900 agencies across OIA’s membership and to nearly 500 attendees at IACON.

Advertisement Eligibility and Placement

Ad placements are available for OIA Company Partners only. All ads will be placed at the publisher’s discretion. Publisher reserves the right to reject or cancel any advertising for any reason.

Required Specs and Deadline

- Advertisements must be submitted by **August 31**.
- Ads must be submitted as .PNG or .JPEG files.
- All ads are full-color and must be converted to CMYK.
- All photos and graphics must be 300 dpi minimum.

Advertisement Submissions:

Please email advertising submissions and logos to alexb@ohioinsuranceagents.com. Payment is to be made at point of sale for IACON26 attendance.

Thank you for your continued support of OIA and our members!